



PROFESSOR HEIDI VERNON

Professor of International Business Emerita

www.northeastern.edu/ibcc/speakers/

1938

Born to Raymond and Josephine (Stone) Vernon in Washington, D.C.

1960

Earns a Bachelor of Arts from Rutgers University.

1970

Is the owner of Heidi Wortzel's Cooking School in Newton, MA, through 1975.

1978

Earns a Master of Arts from Boston University.

1980

Earns a Doctor of Philosophy in 19th century American business history from Boston University.

1980

Teaches as a professor at Northeastern University through 2007.

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1987

Teaches as a senior professor within the Prasetya Mulya Graduate School Management in Jakarta, Indonesia.

1990

Is a fellow of Eastern Academy of Management.

1990

Writes Business and Society; the sixth edition is later published in 1998.

1992

Is a senior consultant for Global Resources in Corona de Mar, CA.

1992

Co-authors Strategic Management in the Global Environment.

1992

Writes Lowell: The Corporations and the City, published by Garland Press, which won a prize and was based on her dissertation.

2007

Is named professor of international business emerita by Northeastern University and presently maintains this title.

A Timeline of Professional Milestones